

# EXPANDING OUR MOVEMENT

An Invitation to Support VBSR's Growth

VBSR

Vermont Businesses  
for Social Responsibility



# WE ARE

a statewide, nonprofit business association with a mission to leverage the power of business for positive social and environmental impact.

## For over 30 years

Vermont Businesses for Social Responsibility (VBSR) has been a **catalyst for cultural and structural change.**

From our beginnings as a small group of **vanguard businesses** to today's network of thousands, VBSR members have been **leaders, innovators, and influencers**; **shaping the Vermont brand, advancing leading-edge policy, and fueling the social responsibility movement.**



Photo by Isora Lithgow Creations

# EXPANDING OUR MOVEMENT

Now, in this pivotal moment for our planet and its people, **VBSR is committed to bringing new voices and greater access to our movement.**

# YOU ARE

invited to be a changemaker and a worldshaper with us.

With your support, we can  
**revolutionize  
business.**



# WE ARE

changing what business looks like, how it works, and who benefits through leading-edge business education, collective action and business influence, and cultivating values-driven business leaders.

# YOUR SUPPORT MAKES POSSIBLE

## ...Transforming our world through BUSINESS EDUCATION

VBSR delivers trainings, peer learning circles, and other educational programming to business leaders and changemakers across Vermont.

- ✓ Free and discounted educational programming for:
  - ✓ Students
  - ✓ Start-up, small, and rural businesses
  - ✓ Changemakers who identify as Black, Indigenous, or a Person of Color (BIPOC)
- ✓ Equitably compensating professional educators
- ✓ Bringing national leaders and learnings to Vermont's business community

## ...Advancing PROGRESSIVE POLICY through business influence

VBSR has long served as the progressive voice on business issues and the business voice on progressive issues. We have led many legislative successes including Farm to Plate, marriage equality, Ban the Box, earned paid sick leave, child care, the Global Warming Solutions Act, clean water, home solar, and more.

- ✓ Free, public educational events on critical policy issues
- ✓ Research and community consultation to inform legislation
- ✓ Organizing businesses for advocacy and collective action

## ...Growing the NEXT GENERATION of values-led business leaders

Through a variety of programs, VBSR provides opportunities that draw on the legacy of Vermont's visionary business leaders and our growing network for leadership development, showcasing thought leadership, and access to networks of influence for emerging leaders.

- ✓ Providing free and discounted memberships to students, start-ups, small and rural businesses, nonprofits, BIPOC-led businesses, and LGBTQ+ supporting organizations
- ✓ Connecting UVM Sustainable Innovation MBA graduate students with VBSR members to explore the leading-edge of sustainable business through projects and practicums
- ✓ Leadership development programming for early and mid-career changemakers



Photos by Ben M. Collins



# YOU ARE

a changemaker and a worldshaper.

Join us in supporting transformational educational experiences, progressive public policy, and values-driven business leadership toward a just, thriving, and transformative economy that works for all people and the planet.

## WAYS TO EXPAND OUR MOVEMENT



### JOIN VBSR'S VISION CIRCLE



Vision Circle members commit to supporting VBSR with multi-level leadership gifts of \$1000 or more. Members receive special benefits, including the opportunity to connect with each other.

### CORPORATE PHILANTHROPY

VBSR welcomes corporate grants, corporate sponsors for our annual Expanding Our Movement Fundraiser, and donations of goods, services, and experiences for our annual Silent Auction.

### SUPPORT VBSR WITH A GIFT OF STOCK

Making a gift of stock is easy with the help of your tax or financial professional.

### MAKE A DONATION

VBSR makes it easy to give with convenience and confidence using our secure online platform at [vbsr.org/donate](https://vbsr.org/donate). You can also make a gift by check addressed to VBSR or VBSR-REF\* and mailed to VBSR, PO Box 1274, Burlington VT 05402.

### MAKE A PLANNED GIFT

Planned giving is a wonderful way to help ensure VBSR's commitment to a just, thriving, and transformative economy that works for all people and the planet. By giving a bequest to VBSR-REF\*, your support can continue in perpetuity.

### MAKE CONNECTIONS

VBSR seeks introductions and opportunities to connect with individuals and organizations who can help us Expand Our Movement, including those who can support VBSR through giving and those who would benefit from our offerings.

**VBSR is committed to making your giving personally meaningful and rewarding. We welcome the opportunity to discuss your vision for the future and how VBSR can help.**



Photo by Jesse Dawson, courtesy of Burton

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\*Vermont Businesses for Social Responsibility accepts contributions to both our Research & Education Foundation ("VBSR-REF"), a 501(c)(3) charitable organization supporting our research and education work, and Vermont Businesses for Social Responsibility ("VBSR"), a 501(c)(6) business trade association organizing and advocating on behalf of VBSR's membership. Only donations to VBSR-REF are fully tax deductible.



# EXPANDING **OUR** MOVEMENT

We are Vermont's network of students, entrepreneurs, policymakers, activists, sole proprietors, small businesses, largest employers, and inspired individuals working toward **a just, thriving, and transformative economy that works for all people and the planet.**



**700** members

**14** counties

**46** industries

**40** B Corps



**VBSR**

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